

Selection of firms for providing Digital Education Content & Videos under Samagra Shiksha Response to Pre-bid Queries

Date: 28.01.2022

Sl.	Pg. No.	Existing Clause	Clarification/ Proposed Change	Response
1	5	Letter of Invitation: As a part of this initiative, the Authority invites eligible firms and/ or organizations for providing digital education content & videos in the state government schools to improve student learning outcomes and ensure quality education for every child.	Since the department is focusing on the improvement of Learning Outcomes, we recommend that the department consider implementing Personalised Adaptive learning (PAL) solution for the state, which is personalised for each student and enables measurement and visibility of Learning outcomes. Many states like Andhra Pradesh, Assam & Haryana have initiated the same and the NEP 2020 also advocates the same.	No change.
2	49	The Authority will own the IP Rights of the finalised Scripts and videos created as part of the project. The content provided cannot be replicated, sold or circulated to other public forums without prior permission of Samagra Shiksha.	Since our Product is not an End-of-life product and it takes years of work & Research from academicians, content developers, data analysis, designers etc. to develop the content, the IPR cannot be given. This clause is requested to be deleted. However, we also assure the department to keep updating the content as per the contractual agreement.	Existing content will not be taken. The bidders will be required to create new content for the exclusive use of the Authority. Therefore, all the IP will belong to the Authority. However, if the bidders want to use specific tools/ videos/ teaching aids for external purpose, they will require explicit approval in advance.
3	General	N/A	What is the total estimated value of the RFP?	Approx. Rs. 7 Crore (for all components).
4	General	N/A	What is the estimated number of schools covered in which the content would be used. What is the estimated number of students covered under this project?	All Govt. schools and students in those schools in TN.
5	49	Video Specification	What are the specifications of the devices on which the software would be used?	Videos should run on mobile, tablet and desktop systems, and high-tech lab systems etc.
6	22	The successful bidder shall render services strictly adhering to the milestones in	The penalty should be for the part of the unperformed services only on pro-rata value, not for the entire project value.	Accepted. Clause shall read:

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		the Letter of Award. Any unapproved delay in achieving the milestones except when approved by the Authority in writing shall attract a penalty of 1.0% of total value of work order per week of the delay subject to a maximum of 10.0% of the value of work order. If the unapproved delay is beyond 30 days, the Authority has the right to issue the termination notice.		<i>“Any unapproved delay in achieving the milestones except when approved by the Authority in writing shall attract a penalty of 1.0% of un-performed value of work order per week of the delay subject to a maximum of 10% of the value of work order.”</i>
7	43	4 B. Overview Bidders should note that for Components B, C and D, the scripts are already being made by the teachers of school education department. These scripts will need to be reviewed and videos made. In case of Component A, the scripts will need to be made by the bidders and also reviewed. This distinction is important and should be considered by the bidders.	The Department is looking for education content and video production. Since we already have the education content and video production aligned with the Tamil Nadu state board, we request the department to consider the bidders who already have the required content available. The videos can be reviewed and approved by the SCERT or any other relevant academic body. Accordingly, the technical criteria to be revised.	Pl. refer to response to Qn. 2.
8	47.	c. Detailed scope of Work	The Scope of work includes Maths, Science, English and Tamil subjects under components A & B. However, as practiced by other states (recent tender No. 2021_HRY_189346_1 of Haryana), we recommend the department to consider bids for specific subjects.	No change.
9	13	Point No. 11.9 9 Refund of EMD: The EMD of unsuccessful bidders shall be refunded within 60 days after final acceptance of bid and signing	Refund of EMD for the unsuccessful bidders should be made within 60 days from the date of opening of financial bid.	No change.

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		of contract with the successful bidder.		
10	5	Component E: Questions from the last 30 yrs of competitive examinations (Commerce, Law, Medicine, Engineering)	Component E: Questions from the last 3 years may be considered, as most of the examinations' patterns changed from time to time.	No change.
11	5	Component E: Questions from the last 30 yrs of competitive examinations (Commerce, Law, Medicine, Engineering)	Please clarify on the Commerce competitive examinations.	ICAI's Chartered Accountant examination.
12	40	FORM FIN-2: Storage Cost of Hard Drives Bidders will use as many drives as required for sharing the RAW files with the Authority. The above costs will be on actuals and reimbursed on submission of bills.	Instead of sharing the content for review in physical format we would also recommend to have options for online mode to share the content through a web portal. This can be provided with role-based access to the online platform. In this model, the videos can be updated as per any changes in curriculum and can be made available to all students uniformly with a single click.	Videos in RAW format will be extremely large size, and downloading/ uploading will be a challenge. Hence, no change.
13	62	3.1 Technical Presentation: Points will be awarded as follows: "Model sample scripts of the bidders (3 Nos): 5 points."	The department to also consider bidders who already have 2D, 3D learning video content. The evaluation may be restricted to quality of the same rather than the review of model sample scripts.	Scripts/ Videos will need to be created for the exclusive use of the department.
14	48	C. Detailed Scope of Work "The subtitling must be in Tamil with Technical words mentioned both in English and Tamil"	The videos will be in Tamil with Tamil voice over. It may not have the subtitles as it is not required.	Language of video: Primarily Tamil Sub-title: Tamil + English (where technical words are required).
15	47	C. Detailed Scope of Work	The Scope has a mention of "No. of Scripts and Videos", we would request the department to clarify the number of Concepts per class and subject wise to be covered. The Costing sheet at FIN 2 may accordingly be aligned.	The template is on a per script/ video basis since it allows the Department to vary the number of scripts/ videos as required based on the number of scripts/ videos finally prepared. Bidders should note that the number

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				of scripts/ videos prescribed is only to arrive at a common reference point for evaluation of bids.
16	48	7. The bidders will include demonstration kits as part of their videos along with extensive use of animations. The cost of demo kits will be borne by the bidder and cost can be included into the per-video cost quoted by the Bidder.	Department may kindly clarify the requirement and its end usage.	Some of the videos may require the bidder to use demonstration kits to explain the concepts well to the children. The bidder is expected to purchase these kits and load the cost into the bid.
17	48	9. No logo of the bidder will be shown on any video or name used in Audio.	Since certain vendors may have the IPR of their content/ video, we request the department to delete this clause.	No change.
18	48	11. The videos will be shared in a format that is compatible with the EMIS system of the state. For this, if required, prior consultations with the EMIS team can be arranged.	We would request to arrange the consultations prior to bid submission. In case, any bidder has further queries post consultation with EMIS Team, the same may be addressed for the benefit of all bidders.	Pl. send a mail to the Id provided in the bid document within 4 days of publication of this response. The department will coordinate the same for all interested bidders.
19	49	The quality of videos to be made shall be as follows: Video Specifications: Aspect ratio: 16:9 Video standard: NTSE / PAL Progressive; 30 fps/ 25 fps. Video CODEC: H.264 (P) Container: MP4 Resolution: 1920 X 1080 (Computer version), 1080 X 720 (Mobile version) Bit rate: 10 Mbps (Computer version), 2 Mbps (Mobile version) Audio Specifications: Audio CODEC: AAC.LC	Are these standards mandatory or can be complied with? Whether the standards for the content to be delivered can be on the higher side?	These are the minimum expected standards. In case the bidders would like to adhere to higher standards, they will be accepted subject to compatibility and other related matters being acceptable.

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		Channel: Stereo Sample rate: 48 kHz The Raw files of all videos will need to be provided to the department in PRORES 422 HQ/ PRORES 444.		
20	57	Payment Schedule	The estimated project duration is around 12 months for each of the components with milestone-based payments. If the deliverables are made prior to the project timelines what would be the arrangement for payments? Department may kindly clarify the same.	Payments will be made on achievement of milestones. If milestones are met earlier, payments will be made earlier.
21	40	FORM FIN-2	Costing has to be either for Concepts and Scripts. A script can cover multiple concepts. Department may consider Concepts as a unit for financial calculations.	No change.
22	32	FORM PREQUAL – 1. 1 In the case of a Startup, the entity should be registered in India under the Societies Act/Companies Act (including Section 8)/ LLP Act/Trust Act and should on the date of publication of tender and should possess a Startup Registration from Startup India.	Can Partnership Firm participate in tender?	Accepted. The clause has been modified as follows: <ul style="list-style-type: none"> In the case of a Startup, the entity should be registered in India under the Societies Act/Companies Act (including Section 8)/ LLP Act/Trust Act/ Partnership and should on the date of publication of tender. Private Ltd Companies/ Partnerships/ LLP should have a certificate from Startup India. Societies/ Trusts/ Section 8 companies will be considered even without the Startup India certificate provided they meet the other requirements of a startup as per Startup India.

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				<ul style="list-style-type: none"> Definition of a Startup will be as defined by Startup India, subject to the addition of Societies/ Trusts/ Section 8 companies as mentioned above.
23	29	FORM PREQUAL – 1. 4 In the case of a Startup, they should have average annual turnover of at least Rs. 10 Lacs in the previous three financial years (FY 18-19, FY 19-20, FY20-21).	The tender demanding 3 years of financial reports for the firms and startups. It would be great if startup can avail one-year relaxation.	<ul style="list-style-type: none"> The clause has been modified as follows: In the case of a Startup, they should have average annual turnover of at least Rs. 10 Lacs in any two of the previous three financial years (FY 18-19, FY 19-20, FY 20-21).
24	44	Component E - Questions from the last 30 yrs of competitive examination (Commerce; Law; Medicine & Engineering)	Component E is to produce video solutions for previous year competitive exam questions. There was different examination for the mentioned discipline at different time. It would be better if we can get the specific name of exams in each field.	Chartered Accountancy, CLAT, JEE, NEET.
25	58	Payment Schedule – Phase 2 Payment on or before 60 days after submission of every batch of finalised 50 scripts	What if payment is not received in 60 days?	No change.
26	29	Pre-Qualification - The bidder/ lead bidder (in case of a consortium) should have at least one prior working experience with government educational state apex bodies with such government departments in the past 5 years.	The tender demanding previously produced sample videos. Can we provide sample videos in English?	Yes. However, samples in Tamil will be preferred.
27	28 & 63	Page 28- Quality and Cost Based Selection (QCBS) with technical component and financial component in the ratio of 80:20	Clarification on the correct aspect ratio?	Weightage is given to technical (Tw) and financial (Fw) proposals To =70% and Fw = 30%.

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		Page 63- Weightage is given to technical (Tw) and financial (Fw) proposals To =70% and Fw = 30%		
28	General		Cost of teachers commute, stay and food to be made by?	Costs associated with Govt. school teachers will <u>not</u> have to be borne by the Bidders.
29	47	Detailed Scope of work	How many videos are to be provided per subject.	This will be known as the work progresses. Hence, the financial bid has been designed for a 'per script/ video' basis to allow for the project to scale.
30	29	2.6 Table 4. In the case of a Startup, they should have average annual turnover of at least Rs. 10 Lacs in the previous three financial years (FY 18-19, FY 19-20, FY 20-21).	For startups can average annual turnover be reduced to Rs. 7.5 Lakhs so that more number of bidders can participate which will facilitate the tender inviting authority to get a competitive rate.	No change.
31	30	11.6 EMD Amounts	Please provide Exemption for MSME & NSIC Companies. Please clarify whether we need to pay for all the components if we are eligible for all the components (A to E).	EMD exemption is applicable for entities registered with Udyam Adhaar. The certificate is to be provided along with the bid. The EMD has to be submitted for all those components for which the bidder is bidding.
33	General	N/A	Please clarify whether we need to apply the tender through online or offline mode. If online, how to upload the documents and where it is to be uploaded? Kindly provide guidelines to submit the bid.	Offline.
34			Concepts for Class 6-10 - Tamil, English subject and class 11&12 - Physics. Request to add to the taxonomy.	Pg. 78 of Bid Document.
35	17.8		(ii) In case a bidder is bidding for more than 1 component, how should the 'RfP envelope' be packed? Should it be a separate packet for each of the components or 1 packet for all the components?	One packet for all components for which the bidder is bidding. However,

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				each component will be evaluated independently.
36	48	Aspects relevant to the Scope of Work (Components A to E)	Point#7 - it is mentioned explicitly that cost of demo kits can be added to the cost per video. Considering this can the cost of animation be included to cost per video?	The cost for each video should include a blend of cost of script, video, animation and models. Over the course of the project, the costs will get evened out for the bidders.
37			(iv)The scope mentions that the selected firm must map the questions to the syllabus prescribed by the competitive exam boards. Does that mean the questions will be provided by the authority? (v)The term 'competitive exam boards' refers to all the exams conducted only by TNPSC? If so, is it possible for you to provide us with the list of exams for better clarity?	The Competitive exams are for Engineering (JEE), Law (CLAT), Medicine (NEET) and Commerce (CA).
38			We can understand that in Component A, scripts have to be created and reviewed by the bidder whereas for components B,C&D script creation will be done by the authority and handed over to the bidder for review. In components B, C and D, what is the extent of capability-building needed for teachers, i.e. should they also be well-versed in reasonably independent script-writing by the end of the programme? Based on the extent of capability-building expected, resources will of course need to be different.	For Components B, C and D the scripts have already been prepared/ are under preparation. The capacity building will be required more for the video recording stage since the scripts are already being made. However, some SoPs/ training may be required for script writing also.
40			In evaluation criteria - firm level evaluation, point 2 - in addition to governments and multilateral agencies, foundations may be included since they often fund government projects.	Accepted. Please refer to Corrigendum #1 .
41			Please explain what is your overall payment process in percentage?	As per Pg. 57.
42			What do you mean by a list of models?	The bidders have been advised to use models where appropriate to explain concepts. The models will be purchased by the bidder and will have to be quoted for in the bid.
43			If we will agree on all the components then what is the total time for content creation?	Pl. refer Pg. 57 and 58.
44			You have provided all the teachers then it's already trained or need a trainer for teachers?	Capacity may need to be built in teachers.

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45			Please tell me the count of questions in every subject (Regarding for competitive exam)?	Bidder will need to identify.
46			You have already mentioned the resolution according to (computer or mobile) please tell me the count for video?	Will be decided in coordination with the bidder who is awarded the work.
			Please tell me about the project Certificate? (It's a government or private)?	As mentioned in the bid.
47			Broadly, the tender document seems to imply that component A is for preparing scripts and videos, whereas B,C, D etc. are to work with teachers to do the same. However, in many places, there is mention of "training of teachers" for component A too. For example, in page 44, Phase 2, "the selected bidder needs to train the GoTN teachers prior to phase 3" in page 50, Phase 2, item 4 includes "build capacity of the identified teachers to enable them to be better equipped to handle a video recording session to improve the overall quality". Therefore, it is unclear what is expected of the bidder, vs what will be done by the teachers, for component A.	For Component A the bidders can use their own teachers to create the script, and record the videos. Government teachers will be involved only in a review capacity.
48			One of the critical steps that we follow, in order to develop quality content is to incorporate a feedback loop in content development. We do this by showing preliminary drafts to the students with the same profile as our target audience. This helps to give a good perspective of how students feel about the content, which parts are well received, which parts need to be tweaked or reworked completely. Since this is such a crucial component in our approach, we would like to continue the same process. We would like to emphasize that we will not charge for showing any such content and that it will be shown only to government or aided-school children.	Agreed.
49			1) Should the video lengths be mandatorily: 10 mins for class 6,7,8 12 mins for class 9,10 15 mins for class 11,12	The duration given is indicative. However, generally the videos will be of the length specified.
50			For components B, C, D, the scripts will be from the Department teachers. So, in case of delay in script submission for review and video production, it leads to extension of duration for video production. This results in extended usage of resources (both software tools, licenses related to it and manpower). So the financials planned will not suffice for completion of the project. We would like to know, how we get payments for the same.	The department will ensure that the scripts are handed over on time. In case of cost escalation due to delays attributable to the bidder, payment variations will be considered on a case to case basis on the merits of the case.

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51			For components B, C, D, we would like to know the no. of scripts we would get on a weekly basis, to plan for the resources, and video production.	To be discussed with the bidder that is awarded the project.
52			In case of a Consortium, let's consider Firm 1, is willing to bid for all 5 components and the Firm 2 is willing to bid for only 3 or 4 components. What happens in such case? Also, would like to know the share % of EMD in such cases or for a consortium in general.	The consortium should together decide to bid for a fixed set of components only. EMD will be paid in a combined manner by the consortium.
53			Can the studio space with cameras, lights, other shoot accessories, and systems for post-production with necessary software tools, be available for our use from the Department? If yes, can we have a studio tour soon and also the list of available equipment?	Bidders can write a mail to the Id provided in the bid document. The visit will be organized on Feb 11 th at 10:30 AM. Venue is the Anna Centenary Library, Kotturpuram.
54			In case the software tools and related licenses are to be purchased by us for post-production work, how do we get paid on extension of the project duration?	This will be handled on a case-to-case basis as per the enabling provisions of work/ scope variation in the TN Tender Transparency Act.
55			Will the payment be done only to the lead bidder in all cases and the other firm should claim their share from the lead bidder. Or the Department directly pays each firm based on the work output given by each firm?	Payment will be to the Lead Bidder.
56	43	Component B - Review digital educational content & video production – for this module, teachers are already in the process of preparing scripts. These teachers will be involved in the process with the bidders.	We failed to get details about the nature of video from tender. It is possible to present same content in different style in a video. It would be better if tender can provide much more clarity regarding the same.	Separate Corrigendum will be issued shortly.
57	48	7. The bidders will include demonstration kits as part of their videos along with extensive use of animations. The cost of demo kits will be borne by the bidder and cost can be included into the per-video cost quoted by the Bidder.	What will be the nature of animation? Different type of animations can be done in the video, please elaborate.	Separate Corrigendum will be issued shortly.
58	56	Resource Requirements Table	Can we use same resources for different components?	No.

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59	62	Scoring Criterion for Startups – Project Team – 40 points.	For startups project team mark is 40. But according to the split up maximum possible mark is 30. Please clarify.	For Startups, the scores for the Academic Resource Persons and the Scripting Expert Resource will be 19 points and 19 points respectively. Project Manager will remain at 2 points; hence a total of 40 points.
60			In evaluation criteria - technical proposal point 1 - since the point is mainly about building of interactive videos, with questions built in, for government teachers: (a) training of government teachers on video creation may be included since that is an important element of this project, (b) project value may be avoided since many government projects can be smaller in value and value is already considered in the previous criterion.	Pl. refer to Corrigendum #1.
61			Can a single DD be taken for all the components we are willing to bid? Also, if we are willing to do a NEFT transfer for EMD, please share the account number and relevant bank details for the same which is missing in the tender document.	Separate DDs are preferred. Also, separate NEFT transfers should be made. Details are as below: <ul style="list-style-type: none"> • Indian Overseas Bank • Sarva Shiksha Abhiyan • A/c: 142301000011212 • Branch: College Rd, Chennai – 600006 • IFSC: IOBA0001423.
62			The qualifications and expectations from the "academic resource person" and the "scripting resource person" seems the same. (Project team, Points 2 and 3, Page 60,61). Whereas a better split in responsibility could be that the scripting resource person focuses on flow and on ensuring the script can be produced whereas the academic resource focuses on the representation of the subject matter. Please let us know if its ok to have differences in the profile of the "Academic resource person" and "scripting resource person".	The difference will be considered in the scores awarded in Clause 2(D) and 3(D) where the Academic Resource Person and the Script Writer will showcase their respective skill sets. The demonstration of flow vs content can be brought out in the video and the scripts submitted.
63	29	Bidder should have developed in-house or through a technology partner at least 50 videos for classes 6 to 12 or for competitive exams; in the past 5 years. Each video should be of at least 5 minutes duration.	As each chapter will have at least 5 concepts, and each concept needing at least 2-3 videos, we request to increase the eligibility number of videos to 200 per grade.	No change.

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4	30	17.3: Bid Due Date – 10-Feb-2022		Revised Bid Due Date: 18-Feb-2022.

Corrigendum #1: Evaluation Criteria

The technical document submitted by the firm would be evaluated as per the following criteria:

SI. No	Evaluation Criteria*	For Firms	For Startups
1	Firm Level Qualification	15	-
2	Technical Proposal	25	30
3	CVs	30	40
4	Presentation	30	30
	Total	100	100

The Scoring Criteria for **firms** is as follows:

SI. No	Evaluation Criteria	Max Points	Criteria for Awarding Points
1. Firm Level Qualification – 15 Points			
1	Financial Strength: Audited Balance Sheet indicating Annual Turn over certified by Statutory Auditor to be attached.	5	Average turnover in last three financial year: a) < 1 Crore – 2 points b) 1 - 5 crores – 3 points c) 5 crores & above – 5 points
2	Firm Experience: Over the last 5 years, the firm should have provided teacher training and digital content; or related services to the government or government agencies or multilateral agencies or foundations or funding agencies (preferably Tamil Nadu State Governments or Government Agencies). • Note 1: Projects in which the funding was provided under CSR, but the beneficiary of the work done was Government or students in Government schools will also be considered. • Note 2: In case where the funding received for a project involved multiple components of work, a declaration from the beneficiary (School Principal etc.)/ self-certificate should be provided certifying the cost of teacher training/ digital content services provided. • Note 3: In the case of startups, services provided to private entities also will be considered.	10	Public Sector Projects Total number of projects with the size of INR 25 Lakhs & above: • Less than 2 projects – 4 points • 2-5 projects – 6 points • More than 5 projects – 8 points • If two projects done with Tamil Nadu State Government – Bonus 2 points.

Sl. No	Evaluation Criteria	Max Points	Criteria for Awarding Points
2. Technical Proposal – 25 Points			
1	Approach of the bidder to Teacher training and Video Content creation.	15	<p>Teacher Training: 7.5 points</p> <ul style="list-style-type: none"> • Approach: 2.5 points • Tools/ methodologies used: 2.5 points • Best practices: 2.5 points • All three put together should not exceed 3 pages. <p>Video Creation: 7.5 points</p> <ul style="list-style-type: none"> • Approach: 2.5 points • Tools/ methodologies used: 2.5 points • Best practices: 2.5 points • All three put together should not exceed 2 pages.
2	List of models to be used by the Bidders in their videos and list of topics for which animations will be made.	10	Comprehensiveness of list of models; quality of models; photographs; brand details provided: 10 points.
3. Project Team – 30 Points			
1.	Qualification & Professional Experience of Key Personnel	30	<p>Points will be awarded as follows for Components A, B, C, D& E:</p> <p>Points will be awarded only in respect to CVs and profiles furnished for the proposed key personnel to be deployed on the project with relevant experience, as follows:</p> <p>1. Project Manager [2 points]</p> <ol style="list-style-type: none"> At least 10 years' experience in Education sector, of which at least 5 years as a Project Manager. Should have handled at least 1 project of similar scale and magnitude in a state government [1 point]. Experience in handling a project that involved the making of videos for academic purposes [1 point]. <p>2. Academic Resource Person [14 points; equally distributed across resources]</p> <ol style="list-style-type: none"> Graduate. PG in relevant subject will be given extra points (20%). At least 10 years' experience in teaching in relevant subject and grade (20%). Awards/ accolades won in the said specialisation (20%). Each Resource Person will submit, as part of their submission, at least 1 video in the

Sl. No	Evaluation Criteria	Max Points	Criteria for Awarding Points
			<p>relevant subject where the same concept has been explained in at least 2 different ways; video to be not more than 3 minutes duration (20%).</p> <p>e. Mastery over Tamil and English (20%).</p> <p>3. Scripting Expert Resource [14 points; equally distributed across resources]</p> <p>a. Graduate. PG in relevant subject will be given extra points (20%).</p> <p>b. At least 3 years' experience in teaching in relevant subject and grade (20%).</p> <p>c. At least 2 years' experience in script preparation for video creation (20%).</p> <p>d. Each script writer will submit, as part of their submission, at least 1 script in the relevant subject where the same concept has been explained in at least 2 different ways (30%).</p> <p>e. Mastery over Tamil and English (30%).</p>
3. Presentation – 30 Points			
1.	<p>Technical Presentation: The firm shall present a detailed presentation on technical approach, work plan, team deployment, monitoring plan, quality assurance, target video output etc.</p>	30	<p>Points will be awarded as follows:</p> <ul style="list-style-type: none"> • Training plan to build capacity in the teachers – 5 points. • Plan to scale the extent of work provided – 4 points. • Internal quality checks and monitoring systems to ensure quality of output (Scripts and Videos): 7 points. • Model sample scripts of the bidders (3 Nos): 5 points. • Model videos and animations (4 Nos – 2 each; 10 mins each): 4 points. • Presence of all named resources on the video: 5 points (equally distributed across named resources).

The Scoring Criteria for **Startups** is as follows:

SI. NO.	Evaluation Criteria	Max Points	Criteria for Awarding Points
1. Technical Proposal – 30 Points			
1	Approach, methodology, work plan and detailed internal systems and processes put in place to ensure the quality of the work output.	25	<ul style="list-style-type: none"> • Approach: 10 points. • Quality systems: 10 points • Work plan: 5 points.
2	List of models to be used by the Bidders in their videos and the list of topics for which animations will be carried out.	5	Comprehensiveness of list of models provided: 5 points.
2. Project Team – 40 Points			
1.	Qualification & Professional Experience of Key Personnel	40	<p>Points will be awarded as follows for Components A, B, C, D & E:</p> <p>Points will be awarded only in respect to CV and profile furnished for the proposed key personnel to be deployed on the project with relevant experience, as follows:</p> <ul style="list-style-type: none"> • Project Manager (2 points) • Academic resources (19 points) • Scripting resources (19 points) <p>Same as for a FIRM. Pl. refer above.</p>
3. Presentation – 30 Points			
1.	Technical Presentation: The firm shall present a detailed presentation on technical approach, work plan, team deployment, monitoring plan, quality assurance, target video output etc.	30	<p>Points will be awarded as follows:</p> <ul style="list-style-type: none"> • Training plan to build capacity in the teachers – 5 points. • Plan to scale the extent of work provided – 5 points. • Internal quality checks and monitoring systems to ensure quality of output (Scripts and Videos): 5 points. • Model sample scripts of the bidders (3 Nos): 5 points. • Model videos and animations (4 Nos – 2 each; 10 mins each): 5 points. • Presence of all named resources on the video: 5 points (equally distributed across named resources).